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Shiftgig Acquires BookedOut to Expand the Largest Mobile Marketplace for Local Hourly Workers

Chicago, IL – September 20, 2016 – Shiftgig, Inc., the mobile marketplace that connects people with jobs on their mobile phone, today announced the acquisition of BookedOut Inc., a logistics platform connecting experiential marketing workers with experiential agencies and brands. Terms of the acquisition were not disclosed. This strategic acquisition will add to Shiftgig's leadership position in the mobile matching of on-demand workers and businesses for local work.

"We are excited to announce this transaction with BookedOut," said Eddie Lou, CEO and co-founder of Shiftgig. "The combined companies share similar core values and vision and are headquartered only two blocks from each other. Joining forces, we will become the smartest and easiest way for the hourly workforce and businesses to connect."

The shared vision of Shiftgig and BookedOut is to connect millions of people to millions of shifts. Well on their way to that goal, both companies have been recognized recently for their outstanding performance. Shiftgig has won numerous awards in 2016 including having its founders named as Finalists for the Ernst & Young Entrepreneur of the Year® for the Midwest, inclusion in the Startup Big 50, and earning a spot on the Techweek 100. BookedOut was a finalist for Start Up of the Year at the 2016 Moxie Awards, was named to Built In Chicago's 50 Startups to Watch, and was selected as a Top 100 Finalist for the 2016 Innovation Awards.

"We are thrilled about the transaction and the opportunities it will provide for our clients, our partners, and employees," said Jay Lenstrom, CEO of BookedOut. "BookedOut helps agencies and consumer brands maximize the impact of a mobile workforce through best in class technology and service and in combination with Shiftgig would further enhance that capability."

In November 2015, Shiftgig received a \$22M private equity investment to build on existing momentum and help support the company's growth plan. This acquisition represents the team's continued investment in growth both geographically and in key vertical markets.

About Shiftgig

Shiftgig is an on-demand, mobile marketplace working with the biggest brands in the foodservice, hospitality, retail, warehouse and experiential marketing industries. Shiftgig's pool

of workers, called Specialists, are fully pre-qualified with a background check and skills assessment. The Specialists use the Shiftgig mobile app to claim shifts and choose when, where and for whom they want to work. Over 1,400 businesses across the country streamline their business by managing their temporary labor directly from the Shiftgig app.

About BookedOut

BookedOut is a powerful cloud & mobile logistics platform that seamlessly connects experiential agencies with the growing on-demand talent community, and manages those engagements to campaign completion. Using its proprietary matching algorithm, clients can search, qualify, and engage their booked talent based on their campaign objectives. To date, BookedOut has successfully activated thousands of campaigns for hundreds of brands, continuing to prove itself as the first end-to-end solution in campaign logistics management.