



Shiftgig Atlanta Grows 12X in First Year of Operations

Atlanta, GA – October 4, 2016– [Shiftgig](#), the smartest and easiest way for the hourly workforce and businesses to connect, has seen its sales grow by a factor of twelve after one year of business, driven by the exploding trend of the on-demand economy and business demand for flexible, mobile labor solutions.

Atlanta Managing Director Mindy Gullledge points to the flexibility of its mobile platform for the profound growth. "Businesses are demanding new ways to effectively meet seasonal spikes in their labor needs and staff one-off events," she said. "Shiftgig delivers the capability for businesses to manage short-term labor on an easy to use app."

In just one year Shiftgig Atlanta has onboarded more than 1,500 Specialists to work open shifts within food service, hospitality, retail, warehouse and experiential marketing. The company now has more than 80 local clients and fills shifts at popular venues throughout Atlanta, including sports arenas, concert halls, convention centers, country clubs, and other popular venues. In July, Shiftgig provided over 200 Specialists to staff the 67th annual national Alpha Kappa Alpha Sorority Convention's White Gown Gala, with more than 20,000 guests.

Shiftgig plans to bring on as many as 1,000 more Atlanta-based Specialists within the next six months for additional on-demand opportunities.

Businesses interested in hiring through Shiftgig should visit www.shiftgig.com/business. Workers that are interested in joining our team of Specialists can visit <https://www.shiftgig.com/workthisway/atlanta>

About Shiftgig

[Shiftgig](#) is an on-demand, mobile marketplace working with the biggest brands in the foodservice, hospitality, retail, warehouse and experiential marketing industries, Shiftgig's pool of workers, called Specialists, are fully pre-qualified with a background check and skills assessment. The Specialists use the Shiftgig mobile app to claim shifts and choose when, where and for whom they want to work. Over 1,000 clients across the country streamline their business by managing their temporary labor directly from the Shiftgig app.

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