



## **Shiftgig Opens a Nashville Office Adding Thousands of Shifts to the Area's Growing Gig Economy**

**Chicago, IL – October 10, 2016** – Shiftgig, Inc., the mobile marketplace that connects people with jobs on their mobile phone, has opened a new office in Nashville to provide on-demand shift opportunities for local workers with a simple tap of the phone.

The Nashville office plans to hire as many as one thousand employees within the first six months for on-demand opportunities such as food service, hospitality, retail, warehouse and experiential marketing shifts at companies and popular venues throughout the Nashville metropolitan area, including sports arenas, concert halls and hotels.

The Nashville office is led by Shiftgig City Manager Jordan Lejcar, who also launched Shiftgig's Memphis office in 2015. Prior to joining Shiftgig Lejcar founded and managed two successful service businesses, Home Helpers and Glass Doctor.

"Shiftgig's platform offers a highly innovative way for businesses to staff their events and for people to claim shifts," said Lejcar. "For those who want to make some extra money working at cool venues, it's incredibly easy to claim a shift and start working with a few taps on our app."

The Shiftgig platform works like this: Businesses place orders for on-demand labor on the Shiftgig platform. Vetted Shiftgig Specialists interested in picking up an extra shift scroll through available options on the Shiftgig app and select whichever shifts they would like to work. Once a roster is filled, Shiftgig provides the business with the list of Specialists who have claimed the shift, including their photos, ratings and experience. Through the app, Specialists are provided with directions, dress requirements as well as any additional instructions needed to fulfill their assignments.

Shiftgig Specialists select shifts on their terms, choosing when, where and for which local businesses they want to work with a few taps on a mobile phone. By joining Shiftgig, they can make more money, work when they want, experience cool events and gain new skills.

Shiftgig's Nashville office is located at 1612 Westgate Circle, Brentwood, TN 37027.

Shiftgig has 11 other rapidly growing offices in Atlanta, Chicago, Dallas, Houston, Memphis, Miami, Milwaukee, New Orleans, New York, Phoenix and Tampa.

### **About Shiftgig**

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Shiftgig is an on-demand, mobile marketplace working with the biggest brands in the foodservice, hospitality, retail, warehouse and experiential marketing industries. Shiftgig's pool of workers, called Specialists, are fully pre-qualified with a background check and skills assessment. The Specialists use the Shiftgig mobile app to claim shifts and choose when, where and for whom they want to work. Over 1,400 businesses across the country streamline their business by managing their temporary labor directly from the Shiftgig app.