



Shiftgig Opens a New Orleans Office Adding Thousands of Shifts to the Area's Growing Gig Economy

New Orleans, LA – July 6 , 2016– [Shiftgig](#), the mobile marketplace that connects people with jobs on their mobile phones, has opened a new office in New Orleans to provide on-demand shift opportunities for local workers with a simple tap of the phone.

The New Orleans office plans to hire as many as one thousand employees within the first six months for on-demand opportunities such as food service, hospitality, retail, warehouse and experiential marketing shifts at companies and popular venues throughout the Greater New Orleans Area, including sports arenas, concert halls and hotels.

The New Orleans office is led by Shiftgig City Manager Kim Smith, who brings 16 years' experience in Digital Media and Marketing Solutions. Most recently, Smith served as Senior Vice President, Product/Business Development at HelloWorld Inc., where as a member of the senior leadership team, she directed product roadmap, requirements, go-to-market planning, and thought leadership for HelloWorld's native technology platform.

“New Orleans is home to thousands of people who would like to supplement their income with additional shifts,” said Smith. “Shiftgig offers them the flexibility to make it easy to work when they want to work and where they want to work with a few taps on a mobile phone.”

The Shiftgig platform works like this: Businesses place orders for on-demand labor on the Shiftgig platform. Vetted Shiftgig Specialists interested in picking up an extra shift scroll through available options on the Shiftgig app and select whichever shifts they would like to work. Once a roster is filled, Shiftgig provides the business with the list of Specialists who have claimed the shift, including their photos, ratings and experience. Through the app, Specialists are provided with directions, dress requirements as well as any additional instructions needed to fulfill their assignments.

Shiftgig Specialists select shifts on their terms, choosing when, where and for which local businesses they want to work with a few taps on a mobile phone. By joining Shiftgig, they can make more money, work when they want, experience cool events and gain new skills.

Shiftgig's New Orleans office is located at 3014 Dauphine St., New Orleans, LA, 70117.

Shiftgig has 10 other rapidly growing offices in Atlanta, Chicago, Dallas, Houston, Memphis, Miami, Milwaukee, New York, Phoenix and Tampa.

Businesses interested in hiring through Shiftgig should visit www.shiftgig.com/business.

Workers that are interested in joining our team of Specialists can visit

<https://www.shiftgig.com/workthisway/neworleans>.

About Shiftgig

[Shiftgig](http://www.shiftgig.com) is an on-demand, mobile marketplace working with the biggest brands in the foodservice, hospitality, retail, warehouse and experiential marketing industries, Shiftgig's pool of workers, called Specialists, are fully pre-qualified with a background check and skills assessment. The Specialists use the Shiftgig mobile app to claim shifts and choose when, where and for whom they want to work. Over 1,000 clients across the country streamline their business by managing their temporary labor directly from the Shiftgig app.

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